

SEARCH



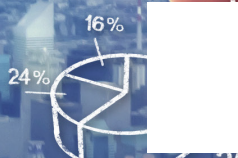
SEO



ENGINE



15% 10% 50%



SEARCH ENGINE OPTIMISATION (SEO) PACKAGES

deeperblue™

LET US HELP YOU BE FOUND IN SEARCH ENGINES

Getting a great website designed and built is only part of the solution for your company's online presence. One of the most important additions that you should consider is Search Engine Optimisation (SEO). SEO is the process of improving the visibility of your website in search engines such as Google or Bing, via the "organic" (free) search results. To help our customers achieve this we have developed two SEO Packages, which help boost your website rankings in the major search engines.

How high will you go?

Many businesses are promised '*page 1 rankings*' in un-achievable time frames. Becoming No. 1 on a Search Engine is not easy but there is a lot that can be done to increase your website's visibility and ranking, helping it climb to a higher page position.

At Deeper Blue, we can offer your business a cost effective service to help ensure your business receives the support it deserves. Our SEO packages are designed to suit your requirements and budget, and our team will work with you to ensure that we provide a real-time solution that is measurable for your aims and objectives.

One important thing to consider!

SEO isn't an instant marketing solution. It takes time to take effect but it can help build results that are solid and stable. SEO should be seen as an important long-term factor for the growth of your business.

SEO PACKAGES

Standard SEO Package - £99 per month

Our Standard SEO package covers the fundamental basics and our SEO Team will ensure that your site has the best possible chance of being found by search engines.

- Generate XML Sitemap and add your site to Google Webmaster Tools
- Ensure Googlebot is crawling your site
- Check the Indexing status of your site
- Run a crawler on your site
- Ensure your site is optimised for mobile devices
- Optimise your content by adding "Call to Action" - Making the user interact with your site.
- Monthly Google Analytical Reporting

Content & META Data

- Ensure your meta keywords are relevant to your content - META
- Ensure your META descriptions are relevant
- Ensure you are using relevant keywords in your content - CONTENT

Premium SEO Package - £199 per month

Our Premium SEO Package contains all the features of the Standard package and helps to ensure your site is functioning quicker and is further optimised to help it rank higher. The Premium Package includes the following features not available on the Standard Package:

- Check the Page Load Time of your site
- Check your site for duplicate content
- Ensure you local business listings have consistent N.A.P (Name, Address, Phone Number) - Yell, Google Plus, BT, Bing Business, 118
- Reclaim links or mentions to your site
- Optimise your Search Engine Results Page (SERP) Listing
- Make sure your site has not been hit by any algorithmic update or penalty
- Ensure all URL's are SEO friendly
- Create unique, SEO friendly page titles.
- Generate relevant "alt" and "title" tags for all media. This also helps improve accessibility.

SEO PACKAGE COMPARISON

	Standard	Premium
XML Site Map & Google Webmaster Tools	✓	✓
Site crawling by Googlebot	✓	✓
Indexing status of site	✓	✓
Run a crawler on your site	✓	✓
Optimised for mobile devices	✓	✓
Add "Call to Action" to site	✓	✓
Monthly Google Analytical Reports	✓	✓
Ensure Meta Keywords are relevant to content	✓	✓
Ensure Meta descriptions are relevant	✓	✓
Ensure relevant Key words in content	✓	✓
Check page load times		✓
Check site for duplicate content		✓
Ensure local business listings have consistent NAP		✓
Reclaim links to your site		✓
Optimise SERP listing		✓
Check for algorithmic updates and penalties		✓
SEO friendly URL's		✓
Unique SEO friendly page titles		✓
Relevant "alt" & "title" tags for media		✓
Monthly Cost	£99	£199

Our SEO Packages can be implemented at anytime, just give us a call on 01253 405 303 to discuss your requirements.

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